

# funkin

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## The Good Mixer

*A round-up of news and views from the drinks trade*

### Get some Funkin cocktail advice

Funkin, owner of a range of fresh fruit juices and purees, is offering a free consultancy service to licensees looking to introduce a cocktail offer into their pubs and bars.

Anyone who buys five cases or more of the product will be offered an hour's consultation with a menu consultant, staff training manuals and menu guides as well as cocktail start-up kits and product.

The whole package, called Funkin Shakin, is offered at three levels: Elementary, for pubs and bars which have no cocktail offer to speak of, through to Intermediate and then Sophisticated.

"This is an ambitious project for Funkin. We are seven years in the industry and it's time we shared our collective knowledge and experience and spread the gospel of the cocktail," said Alex Carlton, managing director of Funkin.

Anyone interested should call Funkin on 020 7328 4440.

